



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 06/30/2018

GMT: HOWARD HUDSON

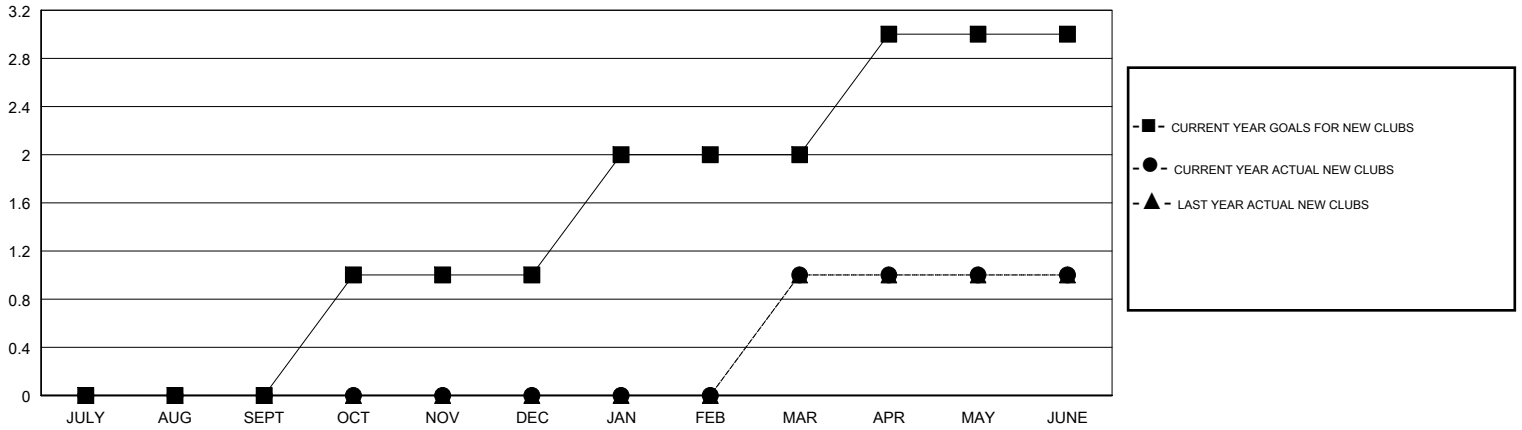
LOCATION CALIFORNIA

GMT CA

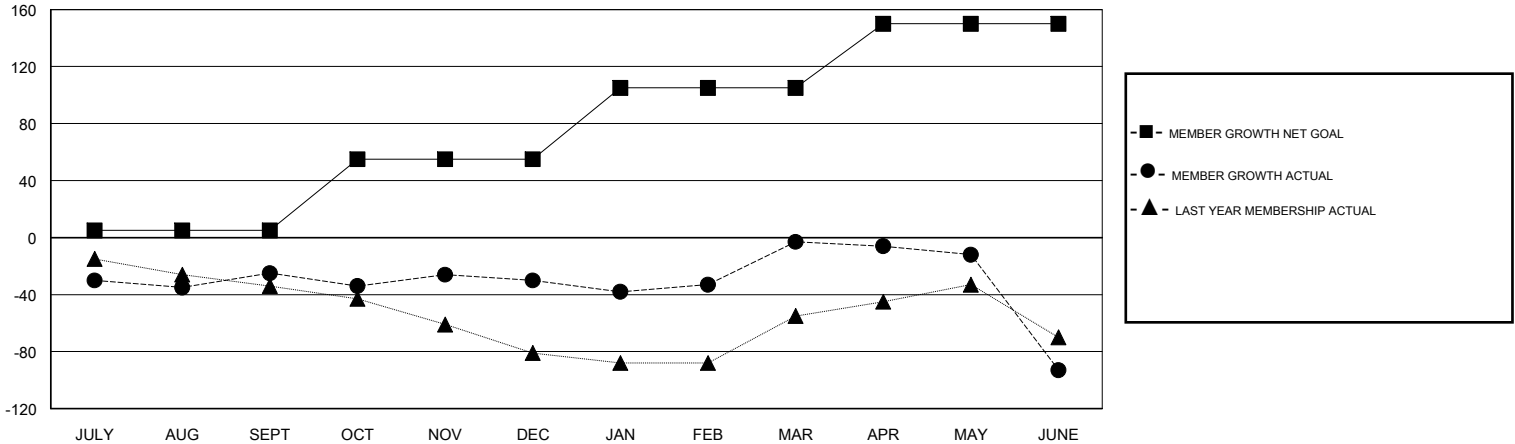
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 1         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 1             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 5                      | 44                   | 61   |
| OCT/NOV/DEC           | 50                     | 34                   | 34   |
| JAN/FEB/MAR           | 50                     | 66                   | 38   |
| APR/MAY/JUNE          | 45                     | 61                   | 143  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |  |  |              |
|------------------|--|--|--------------|
| DROPPED CLUBS: 2 | 36 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>             |              |
| DROPPED MEMBERS  |  | MALE                                   | 937 (69.82%) |
| DECEASED         | 27   | FEMALE                                 | 405 (30.18%) |
| CLUB CANCELLED   | 25   | Women Percentage Fiscal Year Goal: 35% |              |
| OTHER            | 224  | TOTAL FAMILY UNIT MEMBERS              | 0            |
| TOTAL            | 276  | FAMILY MEMBERS PAYING HALF DUES        | 0            |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)